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ABSTRACT:

The present invention relates to the communications sector in general and the broadcasting and coherent disseminating of information and advertisements of all kinds by means of panels both outside and inside buildings. By virtue of the coming together of basic techniques relating to electronics and the mastering of materials such as aluminium and plexiglass, this device enables an immediate, full and visual answer to be given to an advertising and public service enquiry. It involves creating a network of electronic circuits.

The main technique of the device consists, for one information request, in giving one answer in n different ways, that is to say technically in creating n electronic circuits having the same start and the same finish. For example: where is the town hall? Answer: at such a place by n circuits, a. on foot; b. by car; c. by bus, etc.

The invention can be used in all cases in which communication is difficult or broken. It could be exploited in the sector of urban furnishings and advertising. It can contribute to the reputation of a town, a region and providers of services etc. <IMAGE>